








Sean Lazo, Design Principal


 San Jose, California, seanlazoux@gmail.com, www.uxsl.design, 408-887-4674


 Manager, UX/UI research & design, operations, business & product strategy, 17+ yrs

 Artificial intelligence, augmented reality, devices, mobile, social, communications, entertainment, enterprise, consumer, SAAS, and more

 Amazon Kindle Touch, T-mobile Sidekick, Windows Live, Microsoft Kin & Studio, 247.ai Conversations, and more

 4 patents published & active

 20+ articles & blogs published as UX social influencer & blogger

 9 awards received including Founder's Forum, Innovation Leader, and Individual Excellence

 30+ LinkedIn recommendations

 SJSU undergrad mentor & job coach

 [24]7.ai

Design Principal, Jan 2016 - Present

UX, business, and product strategy for self-serve enterprise AI chatbot-creation SAAS tools, consumer chatbot interfaces, and service operations. I design solutions that improve the business operational KPIs resulting in new efficiency, simplicity, and ROIs.

 UXSL

UX Consultant, Feb 2012 - Jan 2016

Helped businesses define product strategies and experiences. Notable client products include: Google POS, Disney Store, Kaiser Rounds, Stanford Research Tempo, Atheer AR OS, ATT/Verizon AppLuvr, and more.

 amazon
Lab126

UX Designer, Dec 2010 - Feb 2012

Transforming the first-gen Kindle interface to a revamped design system for touch capability. Enhanced UI for Library, Setup, Reader media player, global controls, and Fire research initiatives.

 Microsoft

UX Designer, Apr 2008 - Dec 2010

Designer for the Windows Live Connector, KIN Mobile, and KIN Studio: a concept-to-reality project that included service design, application UI, and design systems.

 DANGER

UX Designer, Feb 2006 - Apr 2008

Designer for the T-mobile Sidekick apps: Instant Messaging, Registration, and MySpace. Sole designer that directed and maintained the OS design system, aesthetic, and icons.

 SJSU

Student, Aug 2000 - Dec 2004

BA in Design Studies, Concentration in Graphic Design.